

George B. Brain Distinguished Professorship in Educational Leadership



WASHINGTON STATE
UNIVERSITY

Our schools and communities are changing at a rapid pace. Effective leadership is essential in order to motivate, retain, and recruit teachers and school administrators who inspire the young people of Washington. A leader sets the tone for any organization and a school is no different. Budget decisions, personnel matters, community relations, and the daily needs of a large organization are just a few of the things a good school leader must be prepared to handle

Building on the tradition of effective and strong school leadership begun by Dr. George B. Brain three decades ago, the Washington State University College of Education has become the institution and program of choice for individuals wanting to become certified to be superintendents or principals in Washington's school districts.

As our state's land grant university, *Washington State University (WSU)* is heavily invested in preparing superintendents and principals who are ready to lead our schools into the future. Our strengths include:

Cohort Based Course Work

Promote a close professional network.

Outstanding tradition of excellence

This professorship will be a permanent reminder of our commitment to the tradition Dr. Brain began so many years ago. The program provides a balance and integration of practical experience, theory, and research and aims to prepare educational leaders who function as scholar-practitioners.

Flexibility

Participants may choose the certification alone or complete an EdD or PhD simultaneously through a variety of flexible branch campus locations, videoconference, or in Pullman.

School and Community Impact

Nearly 70 percent of newly certified superintendents annually receive their training at WSU. There is at least one WSU trained superintendent in each of Washington's 39 counties.

The holder of the Brain Professorship will

- 1) Be a key player in the development of research initiatives, enhancement Educational Leadership programs, and be a leader among the faculty at WSU.
- 2) Teach core courses focused on leadership skills for educators.
- 3) Conduct research and publish articles benefitting academic and practitioner knowledge.
- 4) Recruit and retain additional outstanding faculty with industry and research expertise.



Nancy Coogan and Don Frances, members of the 2009-11 Superintendent Certification Cohort



Dr. George B. Brain

Funding

The WSU College of Education is seeking to raise \$300,000 to establish and endow the *George B. Brain Distinguished Professorship*.